

HI 314 (Section 001)

Spring 2011

Professor Marc J. Stern

Office: Adamian Graduate Center 127

Phone: (781) 891-2814

E-mail: mstern@bentley.edu

Office Hours: M/Th 11:00-12:00 and by appointment.

Class materials, including case study questions and classroom PowerPoint presentations are available on the course Blackboard site.

The Course:

This course examines the emergence of three of the principal economic structures of our world economy since the industrial revolution: capitalism, socialism, and, to a lesser extent, globalization and issues of empire and dominance. Because it is impossible to consider these phenomena in all their varied forms, we will look at specific cases that will provide us with archetypes for generalization. We will examine how different types of economic (both market and non-market) structures emerge; how they sustain or fail to support growth; the role of the state; and the role of culture in economic life.

The first portion of the course utilizes introductory country cases that should provide you with much of the background you need. These will be followed by firm specific cases. Part of the purpose of this is to familiarize you with the use of case method in education. The other use it to make 'real' the abstract changes that are involved in the emergence of various forms of capitalism.

Throughout the course, however, you will want to refer back to a world history textbook or outside reference sources. When we approach a particular question, nation, etc., be sure to use these outside sources to get a general feel for the subject. If you do not have such a text, be sure to pick up any recent text on modern world history at the library or a local bookstore.

The second half of the course will look at the 'failed' experiment that was socialism. We will consider this through 'deep' looks at Russia/Soviet Union/Russia and China. This will include examination of primary documents relating to Colonialism, Marxism, Leninism, and Maoism. The goal here is to expose you to the 'art' of reading and utilizing primary documents. They will constitute an important element of the paper on 'To Live' in the second half of the course.

There will also be presentations and, towards the end of the course, debates on issues of international economic concern. These are designed to develop skills in research, analysis, and presentation.

In this course, as in history generally, things change, and I will attempt to revise this syllabus as necessary as the course progresses.

Readings:

The course involves lectures, class discussions, and assigned readings in a text and outside sources. Regular attendance and completion of reading assignments is required

Required readings are assigned in:

Thomas McCraw, ed., *Creating Modern Capitalism* (CMC)

R. W. Davies, *Soviet Economic Development From Lenin to Khrushchev* (RWD)

Timothy Cheek, *Living With Reform: China since 1989* (TC)

These are available at the bookstore. Be sure to do the readings appropriate to the days' discussion *before coming to class*.

We will also utilize articles (including primary documents) that will either placed on the class Blackboard website or distributed in class. Documents passed out in class become a part of the course material and you are responsible for them.

We will also use films shown out of class as required documents.

Requirements:

Grades:

Midterm Exam 22.5%

Final Exam 22.5%

Case Study Questions 10% (5% each)

Case Presentation 10%

To Live paper 10%

Final Class Presentation/Debate 10%

Class Participation 15%

Total:100%

There are two tests (a midterm and final) worth 22.5 percent of the course grade each. They will include one essay question (selected from a set I'll give you in advance) and an objective-style test. The final examination is not cumulative. The essay exam is designed to encourage you to write and interpret history rather than simply repeating what the readings tell you.

Students will turn in short answers to two of the study question sets for the cases and documents on capitalism discussed during the first half of the course. These will be 2-6-pages each. You may choose among the various cases and documents available for discussion. At least 1 of the case question write-ups must done on the first 5 sets of cases (that is, by the end of the U.S. country case). You may write on the case you are presenting. All case questions must be typed,

double-spaced, in 10-12 point font with one-inch margins. These will account for 10 percent of your total course grade. ***If you cannot print out your paper email me a copy before class and bring a hard copy to the next class meeting. Late papers will not be accepted after the class is over.***

Students must also write a 2-6 page response paper on either “To Live” or another film pertinent to the transformation of China (that you and I can agree upon). These papers will be due on the last day they are discussed in class (4/21) and will account for 10 percent of your course grade. Papers will be penalized one letter grade for every day late.

Working in teams of two-three, students will also be responsible for presenting a **brief** (30-minute, and please keep it to this) introduction to the cases. This will account for 10 percent of your course grade. These must be presented in Powerpoint format. Where possible, they should include photographs, art, music, etc. Feel free to experiment and be creative with these presentations. I have found that in addition to discussion of the key points in the cases, they should include consideration of study questions. A brief (10-minute) “Jeopardy” game (or some other game) with prizes (candy for the winners?) at the conclusion of the presentation works very well as a review of the materials.

Finally, there is also a 35-minute debate on an important globalization issue during the last week of class. The teams for these debates will be made up of three-four students each. These presentations will be worth 10 percent of the final grade. Topics and teams will be selected on the day we return from spring break. It will be important to be there!

Policy on Examinations: Makeup examinations will only be given under extraordinary circumstances and will be given only at the discretion of the professor.

The following schedule represents a plan for lectures, discussions, movies, and readings this semester. Adjustments may be made as the semester progresses. I will rework the schedule if changes become necessary during the semester. **Examination dates will not change.**

Attendance Policy: Class participation is an active variable. **Mere attendance is not enough.** However, attendance is a baseline requirement. Please be advised that students will lose a large portion of their class participation grade (50% or more at my discretion) if they have more than three (3) unexcused absences.

COLLEGE POLICIES:

Academic Honesty is expected of all of us. Students are expected to do their own work. Cheating on exams, plagiarism, copying another person’s work (be it a student or an author), writing collective answers to questions, purchasing papers, lifting sections of material without citation from a book, article, or the Internet is **absolutely unacceptable.** The online Undergraduate Catalog discusses academic honesty, the Honor Code, the Academic Honesty

Board, and acceptable use of computers. It is worth reviewing these to make sure no slips occur. If you are unsure as to whether you are going over the line, *ask me*.

Learning Disabilities: If you have a learning disability, please let me know about this during the first week of the semester. Please be sure to bring appropriate written acknowledgment of this disability along with a contact name and number from the student services department so that we can begin to plan for appropriate examinations and presentations.

Flights Home: If you face long-distance travel to get home at the end of the semester, and especially if you must go overseas, **get your tickets in advance so you will not miss the final exam or end of semester classes!** Special arrangements to take the final at another time will not be made. Use forethought, and make your arrangements early and properly. The final will be on **Tuesday, May 4, 11:00 a.m. Plan to be here and to take it at that time.**

Provisional Class Schedule

<u>Date</u>	<u>Topic</u>	<u>Reading for this Date</u>
1/24	Introduction	Introduction to CMC
1/27	British Capitalism and the Three Industrial Revolutions	Case
1/31	Josiah Wedgwood and the First Industrial Revolution	Case
2/3	Rolls-Royce and the Rise of High Technology Industry	Case
2/7	German Capitalism	Case
2/10	“Challenge to America”	Video in class
2/14	American Capitalism	Case
2/17	Henry Ford, Alfred Sloan, and the Three Phases of Marketing	Case
2/21	NO CLASSES	
2/24	IBM and the Two Thomas J. Watsons	Case
2/28	Japanese Capitalism	Case
3/3	Toyoda Automatic Looms and Toyota Automobiles	Case
3/7	7-Eleven In America and Japan	Case

ESSAY QUESTIONS WILL BE DISTRIBUTED AT THIS TIME!

3/10 **MIDTERM EXAMINATION**

SPRING BREAK: MARCH 14, MARCH 17

3/21	Empire	Articles on Blackboard Site
3/24	Marxism	Marx
3/28	Leninism and Pre-Revolutionary Russia	Lenin on Blackboard, RWD, 1-15
3/31	Early Soviet Economics	RWD, 16-42; Blackboard articles
4/4	Late Soviet Economics	RWD, 43-82; Blackboard articles
4/7	The Fall and After	Blackboard articles
4/11	China in Chaos	Mao and TBA
4/14	Maoist China	Mao, TC pp.1-53
	See " To Live " before class. I will arrange a showing of " To Live " or you may see it on your own. It is available for viewing at the library media center. It is also available at many video stores in our area.	
4/18	NO CLASSES	
4/21	Dengist China	TC, 55-102; articles on Blackboard Site
	Paper on "To Live" due today.	
4/25	China since 1995	TC, 103-149
4/28-5/2	Debate/Presentations on: Current issues of the Global Economy	
5/4	<u>Final Examination</u> , 11 a.m.-1 p.m. in this room.	